

MISSION SUSTAINABLE

A Go-Green Guide



A planet-loving hug to you for caring about our environment with this *Mission Sustainable* Guide from **ARM & HAMMER™**! From one-ingredient cleaning and DIY bird feeders, to pouch recycling and getting outdoors, enjoy these little ways you'll help make a big impact...



**MORE
POWER
TO YOU™**

TIPS + TRICKS:



01

Simple One-Ingredient Cleaning

Yes, you can clean your entire bathroom—from counters to tiles to floor—with **just pure ARM & HAMMER™ Baking Soda and water**. Simplify your clean routine with our “Clean Bathroom Soda” how-to on armandhammer.com.

[LEARN MORE >](#)

02

Try Concentrated Products

Buying concentrated cleaners, laundry detergent and even frozen juice helps cut down on packaging, which can mean **less waste in the landfill** and **lower emissions from shipping**. Check out conveniently concentrated [ARM & HAMMER LAUNDRY POWER PAKS >](#)

03

Pure Planting Power?

This summer, see if planting tomato seedlings with **pure Baking Soda** helps **produce sweeter tomatoes**, which are perfect for your fresh summer salads and salsas. See the how-to on [ARMANDHAMMER.COM/FOREVERYTHINGSODA >](http://ARMANDHAMMER.COM/FOREVERYTHINGSODA)

04

Plan a Nature Center Visit

Your local nature or environmental education center is a true gem filled with **free or low-cost activities for all ages**. With hands-on nature-themed activities, kids' play areas, walking trails, and events like plant sales and harvest festivals, it's got lots of ways to help you get in touch with nature. [LOCATE A NATURE CENTER NEAR YOU >](#)

05

Sign Up for a Free Packaging Recycling Program

ARM & HAMMER and our partner OxiClean™ have teamed up with TerraCycle® to offer consumers a **free recycling program** for empty plastic pouches. Learn more and sign up at [TERRACYCLE.COM >](http://TERRACYCLE.COM)



DIY ACTIVITIES:



01

Practice “Reused” Reading

Why buy new when you can borrow books from your local library or [little free libraries in your neighborhood](#). Or buy secondhand [online](#), at thrift stores, or at used book stores. Libraries are also a great place to borrow audiobooks, magazines, and even CDs and DVDs. You’ll be doing your part to cut down on paper, cardboard and plastic waste.

04

Make or Donate a Jewelry Jar

So much unwanted jewelry is thrown away—**upcycle it** by creating a jewelry jar! Add your broken or unwanted baubles to a glass jar you can donate to your local thrift store, or buy old jewelry secondhand to make your own amazing creations. [FIND A LOCAL THRIFT STORE >](#)

02

From Bathroom to Bird Feeder...

Attract birds to **help pollinate trees** and plants by making a simple toilet paper roll bird feeder! Smear peanut butter on an empty toilet paper roll; roll it in bird seed until completely covered; thread twine or string to it; and hang where birds will flock. [LEARN MORE >](#)

05

Soothing Self-Care with Less Waste

Skip the store-bought packaging by making your own natural peppermint foot scrub at home in an upcycled plastic or glass food jar. **Directions:** Mix brown sugar, ARM & HAMMER™ Baking Soda and peppermint essential oil*, add to melted coconut oil and stir. See more Baking Soda how-tos at [ARMANDHAMMER.COM/FOREVERYTHINGSODA >](https://www.armandhammer.com/foreverythingsoda)

03

“Plant” a Rain Barrel in Your Yard

Rain barrels not only **conserve water**; they help keep your foliage growing during dry-weather spells. Buy a complete barrel kit, or start with a 55-gallon plastic drum and buy the hook-ups online or at your local hardware store. [GET INSTRUCTIONS >](#)



*be sure to test ingredients on a small area of skin first





Thank you for doing your part to promote sustainability all around you! Share your own planet-loving tips and photos on social media.

#MorePowertoYou



@armandhammer